



**BAPPA SRI NARAIN VOCATIONAL POST
GRADUATE COLLEGE (KKV)**

STATION ROAD, CHARBAGH, LUCKNOW, UTTAR PRADESH-226001

DEPARTMENT OF COMMERCE

DR. DURGA DUTT MISHRA
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M.COM SEM III Viva Voce Examination Report

Department of Commerce

B.S.N.V.P.G College, Lucknow

On 10th Feb. 2024, the 'Viva Voce of Summer Internship' of M.Com. III semester was conducted. The external examiner was Dr. Karuna Shanker, Assistant Professor, Dept. Of Applied Economics, University of Lucknow.

The viva started with the formal introduction of the examiner by Dr. DD Mishra, Head, Department of Commerce. During their internship students gained their professional learning experience from various industries namely Healthcare, Retail, FMCG, Banking etc. Many students have done their internships under CA firm especially on the topic of Accounting, Finance, GST & Tax accounting.

Some students have shown their special interest in women empowerment out of which 'Empowering women through through technology' was appreciated by the examiner. Students have shown their keen inclination towards the marketing whether it is digital marketing, marketing strategy, customer satisfaction & customer relationship management of big corporate houses like HYUNDAI Motors, TATA motors, PUMA.

Dr. Shanker was too generous not only in examining the reports of students but also in guiding them in further improvement in their work. All the faculty members worked hard to conduct the viva smoothly, fairly & to liaise with the examiner.

DR.D.D.MISHRA

HEAD

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